

Dahua Technology, Make Your Life Safer



A glance at Dahua

Dahua Technology is the world-leading video surveillance solution provider

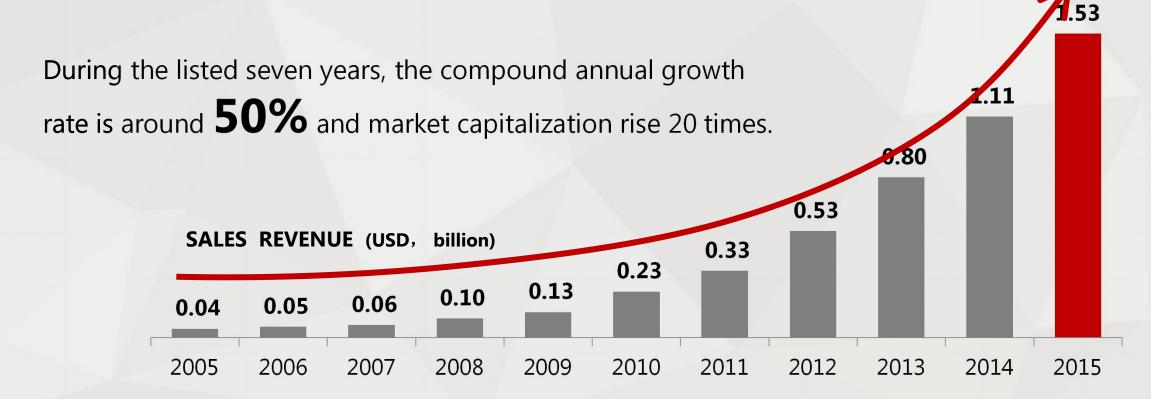
- Rank 2nd in terms of CCTV & video surveillance market share by IHS report 2015
- Rank **5th** by a&s Security 50, 2015





Sales revenue

In 2015, annual business income is **1.53 billion USD**, the growth rate is **37.45%**.







Located in strategic regions including USA, Canada, UK Nederland, France, Spain, Hungary, Australia, Singapore, Thailand, Korea, Dubai, Brazil, Mexico, Peru, Columbia, Chile, Panama, South Africa, etc.



Collaboration

Over **2000** global partners



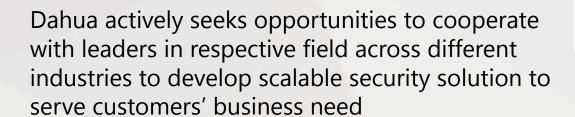








































Storage



Solution partnership **Internet business** partnership

Supply chain partnership





Innovation



R&D MANAGEMENT

Over 5000 R&D professionals, 1000 with master degree or higher



QUALITY CONTROL

State-of-the-art testing technology; Various testing methods



GREEN SYSTEM

Green Purchasing; Green Design; Green Manufacturing; Green Service; Recycling



ADVANCED MANUFACTURING

Advanced Design Capabilities; Strong Investment in HW/SW; Strict Manufacturing Procedures



Comprehensive product lines



Network Product

- Network camera
- Network PTZ camera
- NVR
- IP storage
- IP KIT

HDCVI Product

- HDCVI camera
- HDCVI PTZ camera
- HDCVI DVR

Intelligent Building

- Video intercom
- Access control
- Smart lock
- Alarm

Vertical Product

- Intelligent traffic
- Mobile
- ARM
- Forensic NVR

Software

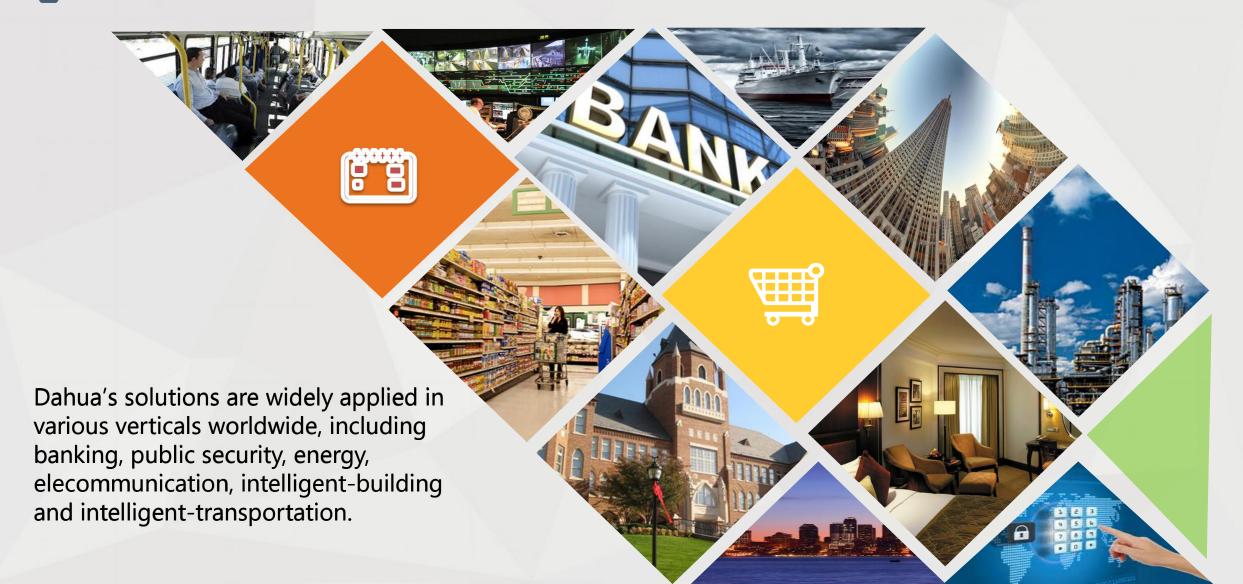
- DSS
- SmartPSS
- Easy4ip

Display & Control & Transmission

- Transmission
- Display
- Control



Well-proven solutions







Safety problem challenges city development

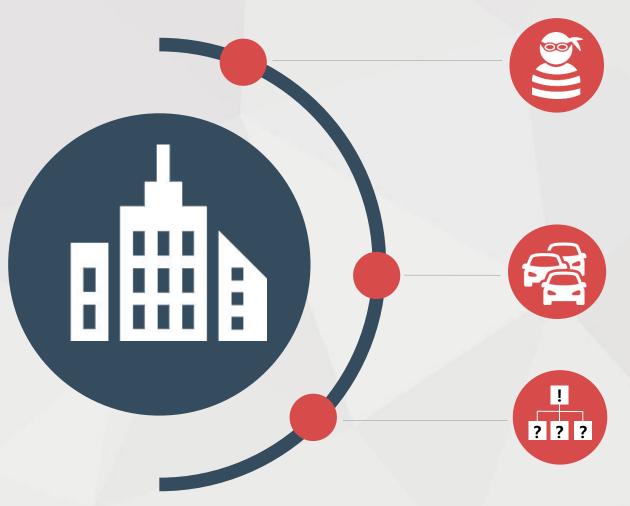


- In recent years city economic is boosting
- More people are attracted to city because of vast opportunities and better lives
- City offers convenience to people and benefits from rich human resources

- The surge of population also brings a lot challenges and safety is the greatest one
- Poor safety results in a huge losses
- It also makes people less likely to stay in city which would undermine city economic



Common safety issues in city



Public security

- Theft, robbery, vandalism and anti-social behavior
- Threat from terrorism
- Insufficient police resources
- Inefficient crime investigation

Transportation

- The increasing traffic violations
- Incomplete protection for public transportation hubs

Crisis management

- Slow emergency response
- Complicated cross-department and cross-system coordination
- Inefficient command and control





How safe city to address safety challenges

Prevent

- Video surveillance for public security and transportation
- Smart detection of illegal activities/suspects
- Fire and intrusion alarm
- Emergency call station
- Police patrol

Respond

- Unified emergency response and dispatch
- Cross systems/departments information sharing
- Specialized communication support
- Emergency preparedness

Post Event Analysis

- Intelligent analytic tools for crime investigation
- Case archives to improve prevention methods

Integrated Command & Control Platform





Prevent – key features

General surveillance

4K, Low lux, high light suppression, defog, panoramic



System linkage

Smart tracking

Specialized surveillance

Thermal camera, off-grid surveillance



Alarm

Rapid emergency service, fire and intrusion alarm, mobile enforcement

Behavior detection

Crowed gathering, loitering, fast moving, missing, abandoned ... Over speed, illegal lane change, wrong-way driving, red light running ...



Target identification

Face recognition, license plate recognition

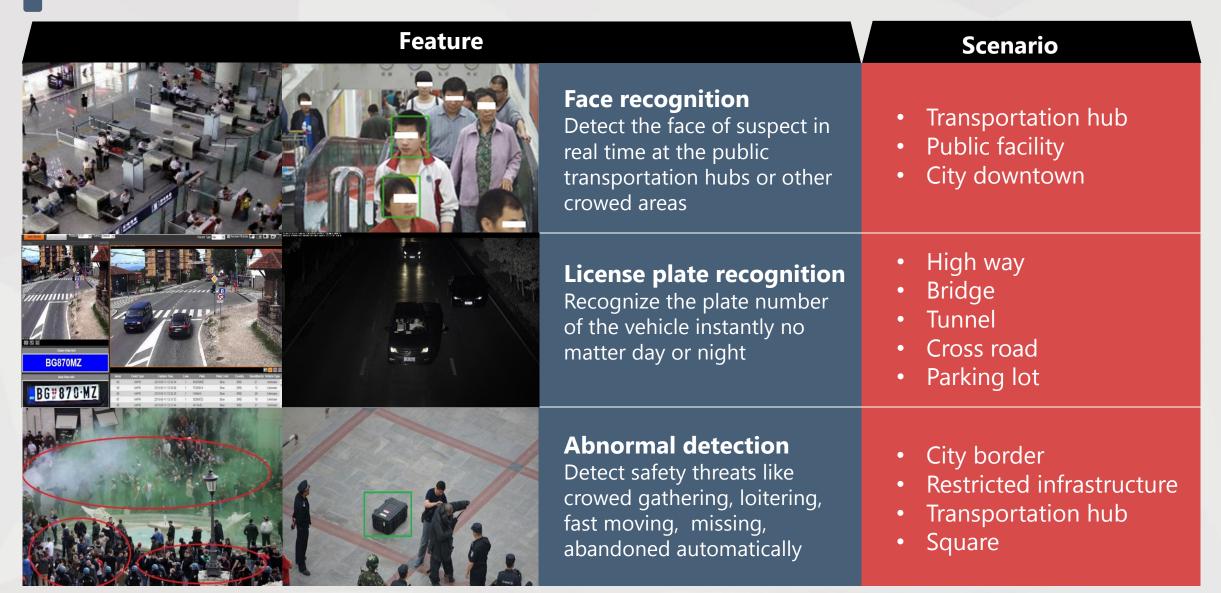


Prevent – features & scenarios

Feature Scenario 4K City high spot High definition image Transportation hub provides more details Downtown center especially in wide and Square complicate environment Thermal City border Provide reliable image in very Canal long distant and harsh Airport conditions (fog, rain, snow, Port dust) **Smart tracking** City high spot Coordination between PTZ Cross road and panoramic cameras. It Square makes surveillance of wide area more efficient

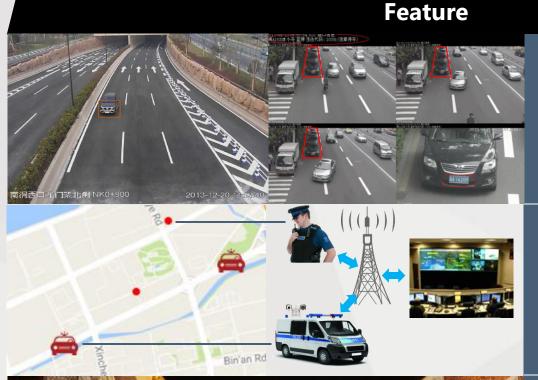


Prevent – features & scenarios





Prevent – features & scenarios



Violation detection

Over speed, illegal lane change, wrong-way driving, red light running, parking violation...

Mobile enforcement

With the help of specialized mobile enforcement suit, communication between front and back can be more efficient

Scenario

- High way
- Bridge
- Tunnel
- Cross road

- Routine patrol
- Important event
- Emergency situation



Rapid emergency service

Help to report video, audio and location to emergency center in the first time when incident happened

- Side street
- City downtown
- Square
- Campus







- Emergency call
- Smart detection
- Alarm trigger
- Police patrol

Case reporting



Awareness of relevant department

- Police
- Transportation
- Fire
- Medical



Case handling

- Case brief
- Emergency pre-processed



- Police
- Transportation
- Fire
- Medical
- Information publication

Response



Respond – Integrated platform

General monitoring

Transportation monitoring

Emergency call

Police patrol

Other departments

Command & control

- Video wall
- E-map
- Multi-system integration
- Unified command & control
- Specialized communication
- Hierarchy architecture
- Flexible response strategy



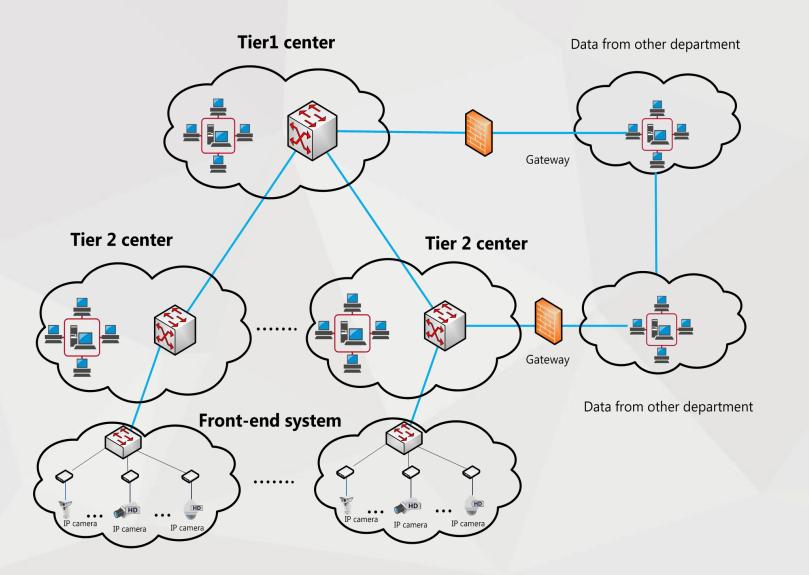
Data storage

- Centralized storage
- Cloud technology
- High reliability
- High availability
- Extreme performance
- Good scalability
- Openness





Respond – hierarchy architecture



Tier 1 center

- Ability to manage all systems
- Process the case that tier 2 center cannot handle
- Dispatch mission to tier 2 center
- Supervise all tier 2 centers
- Data integration with other department

Tier 2 center

- Process regional emergency all, alarm, routine patrol
- The exceptional incident can be forwarded to tier 1 center
- Restricted authority
- Data integration with other department





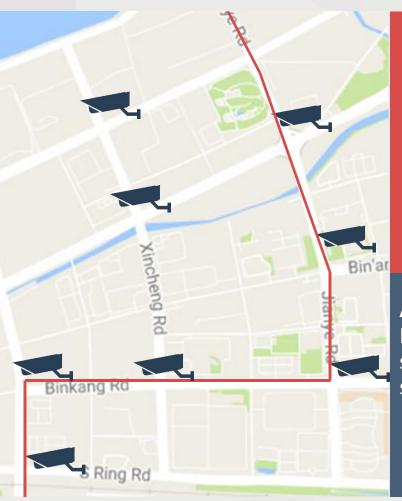
After event analysis methods

Trail restoration

Restore the trail of specific vehicle according to the data collected by multiple transportation monitoring cameras

Advantage

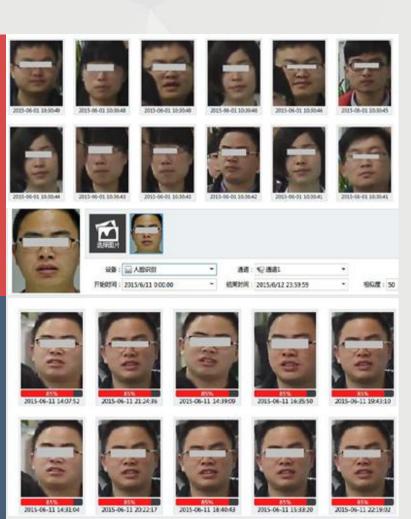
Reduce the difficulty to analysis the possible places where the suspect may go



Commonly found face analysis

Analysis the face which appears most frequently in specific area









After event analysis methods

Video synopsis

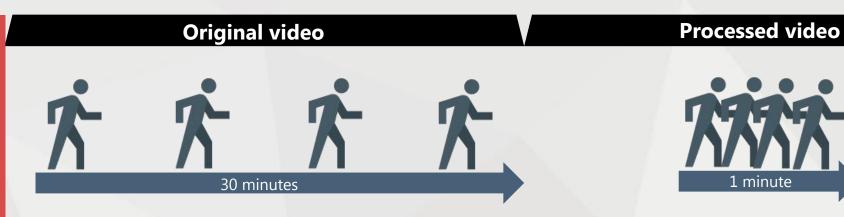
The moving objects can all be detected including the characteristics like size, color, direction and speed

Ability to reduce the time gap between each moving object when playback

Support to query moving object according to different characteristics

Advantage

Improve the efficiency to find out target from enormous video data significantly











System maintenance – smart diagnose

Maintenance issue Due to complex working environments, video quality of devices cannot be stable after long time running. Maintenance will become a big problem especially when there are thousand of devices **Defcous** Overexposure Underexposure Color cast Stripes Low contrast 2012-07-09 15:27:24 **Tampering** Loss Freezing

Video quality analytic

- Online devices
- Channel capacity
- Video quality
- Real-time alarm

Storage quality analytic

- Storage duration
- Status of each day
- Storage loss





Benefits of safe city solution











Less criminal rate

Less traffic violations

Shorter response time Better citizen satisfaction

Better city economic

Dahua safe city solution can help cities to cope with safety challenges of today and tomorrow!







Why choose Dahua safe city solution



Well-Proven

Dahua's solution has been widely used by many cities and it has also been proven effectively to protect city safety



Excellent ecosystem

Dahua has over 1000 global partners. It makes Dahua's system is able to integrate with most of main stream manufactures seamlessly



Scalable

Dahua safety city solution is flexible to upgrade and expand with the city growing because of advanced system architecture and openness



Customizable

Dahua has more than 3000 experts in R&D which allows Dahua's solution can be highly customized to meet different requirements



Sample safe city project

Source – Xuzhou safe city project, China



Project scale



Total Area (km2) **11258**



Urban Area (km2) 3054



Population (Million) **8.7**



Fund (Million USD)

10.8



Related work



Integrated command & control platform



General monitoring sites 1292



Transportation monitoring sites **1457**



One year after project implementation



Criminal rate down 8.2%



Police case closure rate **increase 5.72%**



85% homicide cases can be solved within **3** days



City safety satisfaction up to 92.3% (increased 2.5%)



Top 10 safest city of China

Thank you!